



**THE ART OF**  
**LEADERSHIP *for* WOMEN**

CALGARY | June 26, 2018



*Success is not a straight line, it's much more of a dance  
and being open to possibilities.*

**ARIANNA HUFFINGTON**

# The Art of Leadership for Women

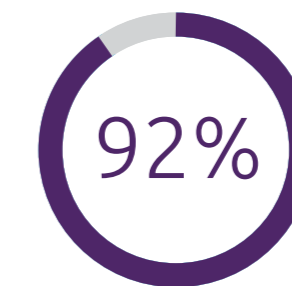
Let those who shape our world today, help shape yours tomorrow.

## How are tomorrow's leaders shaped today? How do they find their voices?

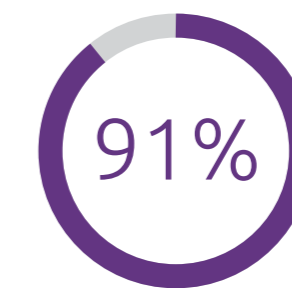
Organizations looking for a sustainable competitive edge need to encourage, nurture and support valued employees so they can explore and capitalize on leadership opportunities. Shaking up conventional thinking and looking outside of the ordinary for the answers helps to create tomorrow's influences.

The Art of Leadership for Women brings together a unique collection of extraordinary, influential women whose talent, drive and passion have established them as dynamic leaders and change agents. From world leaders, business icons, bestselling authors, academics and more, these powerful role models share their personal stories while shining a humanistic lens on many of the narratives and issues confronting women in business today.

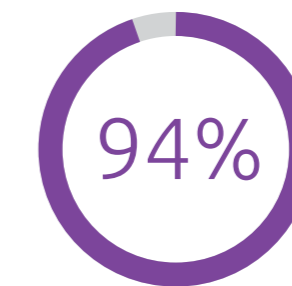
Discover the tools and techniques that can empower women to blaze their own trails in extraordinary ways. Grow from the lively discussion and collaboration around a shared vision, while connecting with like-minded women who know where you're coming from and understand where you want to go.



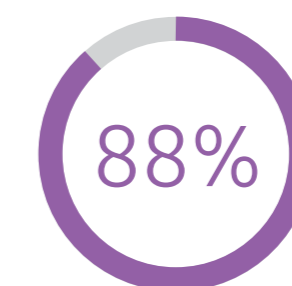
Plan on attending again in the future



Of past speakers rated good/excellent



Would recommend The Art of Leadership for Women to a colleague



Found this to be an invaluable networking opportunity

# Agenda

Tuesday, June 26, 2018  
8:30AM - 5:00PM

Calgary TELUS Convention Centre  
North Building  
120 Ninth Avenue SE  
Calgary, Alberta



8:00AM ▼ Doors Open

8:30AM ▼ Opening Remarks

**8:45AM** Laura Vanderkam



9:45AM ▼ Networking Break

**10:15AM** Tammy Heermann



**11:00AM** Arianna Huffington



12:00PM ▼ Lunch Break

**1:30PM** Executive Panel

**2:30PM** Dr. Annie McKee



3:30PM ▼ Networking Break

**4:00PM** Tiffany Dufu



5:00PM ▼ Closing Remarks

# ARIANNA HUFFINGTON

Founder of The Huffington Post,  
Founder and CEO of Thrive Global and  
New York Times Bestselling Author



Arianna shows that sleep is not just vital for our health, but also critical to helping us achieve our goals. Sometimes we need to sleep in to lean in!

- Sheryl Sandberg, Facebook COO and Author of *Lean In*

Arianna Huffington is the founder of The Huffington Post, the founder and CEO of Thrive Global, and the author of fifteen books, including, most recently, *Thrive* and *The Sleep Revolution*.

In May 2005, she launched The Huffington Post, a news and blog site that quickly became one of the most widely-read, linked to, and frequently-cited media brands on the Internet, and in 2012 won a Pulitzer Prize for national reporting. In August 2016, she launched Thrive Global, a corporate and consumer well-being and productivity platform with the mission of changing

the way we work and live by ending the collective delusion that burnout is the price we must pay for success. Thrive Global provides trainings, seminars, e-courses, coaching and ongoing support based on the latest scientific findings to improve people's health and increase productivity for both companies and individuals around the world.

She has been named to Time Magazine's list of the world's 100 most influential people and the Forbes Most Powerful Women list. Originally from Greece, she moved to England when she was 16 and graduated

from Cambridge University with an M.A. in economics. At 21, she became president of the famed debating society, the Cambridge Union.

She serves on numerous boards, including Uber and The Center for Public Integrity.

Her last two books, *Thrive: The Third Metric to Redefining Success and Creating a Life of Well-Being, Wisdom, and Wonder* and *The Sleep Revolution: Transforming Your Life, One Night At A Time*, on the science, history and mystery of sleep, both became instant international bestsellers.



## LEADERSHIP AND PEAK PERFORMANCE

- How 'leaning back' makes for wiser leaders and how ultimately, success is not just about money or position.
- Why it's important to consider a third metric in measuring success—one which is based on well-being, health, our ability to unplug and recharge ourselves.
- Why women must lead the charge in changing the current ethos.

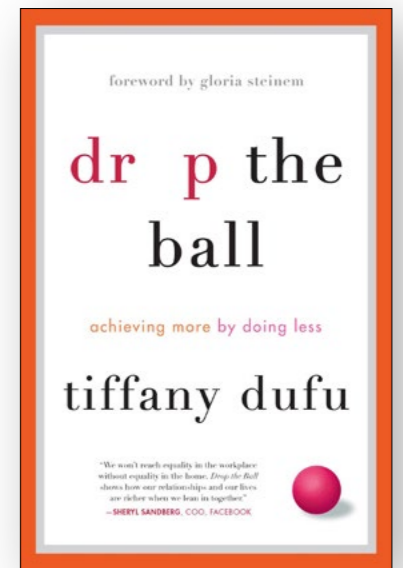


# TIFFANY DUFU

*Leadership Luminary, Bestselling Author and Former President of The White House Project*



Tiffany inspires our understanding that the advancement of women advances all of us. **- Jim Turley, Former CEO, EY**



Tiffany Dufu is a catalyst-at-large in the world of women's leadership and the author of *Drop the Ball*, a memoir and manifesto that shows women how to cultivate the single skill they really need in order to thrive: the ability to let go. According to foreword contributor Gloria Steinem, *Drop the Ball* is "important, path-breaking, intimate and brave."

Named to Fast Company's League of Extraordinary Women, Tiffany was a launch

team member to Lean In and also served as Chief Leadership Officer to Levo, one of the fastest growing millennial professional networks. Prior to that, Tiffany served as President of The White House Project. Having raised nearly \$20 million toward the cause of women and girls, she's been featured in The New York Times, ESSENCE, O, The Oprah Magazine, and on NPR. She is a consultant to Fortune 500 companies, a sought-after speaker on women's leadership,

and has presented at Fortune Magazine's Most Powerful Women Summit, TEDWomen and MAKERS.

Tiffany is a member of Women's Forum New York, Delta Sigma Theta, Sorority, Inc. and is a Lifetime Girl Scout. In addition to being a part of TARA, a sister group of the Belizean Grove focusing on the next generation of global leaders, she serves on the board of Girls Who Code and Simmons College.

## DIVERSITY AND LEADERSHIP

- Why diversity and women's leadership is central to innovation and what we can do to help get more women into the highest levels.
- How our early socialization, from our upbringing to popular culture, informs the expectations we have of ourselves, how that causes us to become overwhelmed, and how we can disrupt those expectations to redefine who we are.
- How to meaningfully engage others to get the support you need (because your leadership journey is a team sport).

# LAURA VANDERKAM

Bestselling Author and  
Time Management Expert



Laura's recommendations for getting the most out of every day are often counter-intuitive but always realistic and manageable.

- **Gretchen Rubin**, *New York Times* Bestselling Author

Laura Vanderkam is the author of *I Know How She Does It: How Successful Women Make the Most of Their Time*. Based on a time diary study of 1001 days in the lives of professional women and their families, this book takes a practical approach to the question of how people combine work and family while enjoying their own sweet time too.

Laura's newest book, *Off the Clock* will be

available May 2018. She is also the author of *What the Most Successful People Do Before Breakfast* (2013), *168 Hours: You Have More Time Than You Think* (2010), and *All the Money in the World: What the Happiest People Know About Wealth* (2012).

Laura's 2016 TED talk, "How to Gain Control of Your Free Time," has been viewed more than 5 million times. Her work has appeared in numerous publications including *The Wall*

*Street Journal*, *The New York Times*, *Reader's Digest*, *City Journal*, *Fortune*, *Fast Company*, and *Prevention*.

She has appeared on numerous television programs, including *The Today Show* and *Fox & Friends*, hundreds of radio segments, and has spoken about time, money, and productivity to audiences of all sizes.

She blogs daily at [LauraVanderkam.com](http://LauraVanderkam.com).



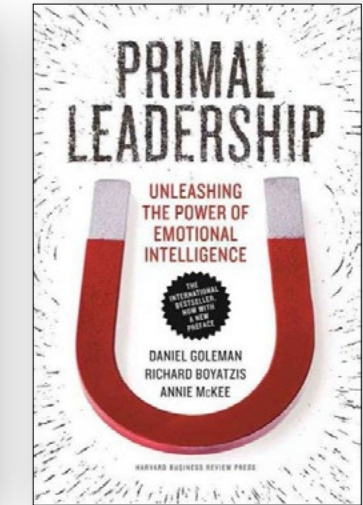
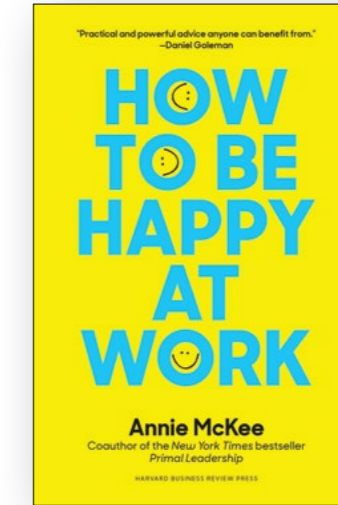
## TIME MANAGEMENT AND PRODUCTIVITY

- How to manage the 168 hours we all have each week to get the most out of your professional and personal life.
- What the most successful people do before breakfast and how to take control of your life by making over your mornings.
- Time management strategies that may make a difference between just hanging on and possibly feeling like you are "having it all."



# DR. ANNIE MCKEE

Bestselling Author, Emotional Intelligence Expert and Senior Fellow at the University of Pennsylvania



▶ We are still receiving rave reviews from attendees about your thought provoking session—it hit just the note we were looking for.

- GlaxoSmithKline

Bestselling author, academic, and speaker Annie McKee, PhD is a sought-after advisor to leaders of Fortune 500 companies, governments, and NGOs around the globe. She has co-authored groundbreaking Harvard Business Review books on the power of emotional intelligence to change how we lead and engage with one another in our work, including *Primal Leadership* with Daniel Goleman and Richard Boyatzis, *Resonant Leadership* with Boyatzis, and *Becoming a Resonant Leader* with Boyatzis and Frances Johnston. Dr. McKee is also

the author of *Management: A Focus on Leaders*. Named one of the Top 100 leaders by BusinessWeek, she has been called the “high priestess of executive coaching.”

A Senior Fellow at the University of Pennsylvania, McKee teaches and leads the PennCLO Executive Doctoral Program and the Penn MedEd Master’s program, as well as teaching at the Wharton School’s Aresty Institute of Executive Education.

Based on her popular Harvard Business

Review article, “Being Happy at Work Matters,” Dr. McKee’s 2017 book, *How to Be Happy at Work: The Power of Purpose, Hope, and Friendship*, draws from extensive research and decades of experience to deliver a hands-on guide with practical exercises and instructions for how to be happy at work—no matter what job you have. McKee’s vivid and moving real-life stories show how to use purpose, hope, and friendship to create and sustain happiness and ensure a healthy, positive climate for teams and throughout organizations.

## EMOTIONAL INTELLIGENCE AND EMPLOYEE ENGAGEMENT

- How leaders can create and sustain happiness even when they’re under pressure.
- What it means to be truly fulfilled and effective at work with clear, practical advice and instruction on how to get there.
- The powerful relationship of happiness to individual, team, and organizational success.



# TAMMY HEERMANN

*Leadership Transformation Expert and Senior Vice President at Lee Hecht Harrison*



Tammy delivered one of the most impactful presentations on leadership capability our team has seen in some time. Her tips were practical, useful and delivered with wit and flair.

**- Citibank**

Tammy is a sought-after advisor who helps individuals and organizations get serious about leadership. She has developed pioneering and multiple award-winning programs that change mindsets and that build the critical skills leaders need today to achieve breakthrough performance.

Passionate about advancing female leaders, she is specifically sought out by Fortune 500 companies for her expertise

in gender diversity and has designed and facilitated programs that accelerate female talent around the world.

While having significant impact in the C-Suite, she is happiest when pushing up-and-coming leaders to break through organizational and self-imposed barriers to reach their potential. With real-world stories of her own journey from Senior Consultant to Senior Vice-President, people express the value of Tammy's down

to earth, practical style in creating an environment of trust in a room of strangers.

Tammy sits on the Women's Leadership Advisory Committee for Women in Communications and Technology. She is a graduate of the London School of Economics with a Master of Science degree in Personnel Management and Industrial Relations, and holds an Honours Bachelor of Commerce degree from the University of Saskatchewan.



## ELEVATING WOMEN IN LEADERSHIP

- How organizations have been missing the mark on gender diversity.
- What development efforts are most effective in advancing women.
- The behaviours your people leaders must exhibit to shape culture and champion inclusion.

▀ *I love The Art of Leadership for Women because of the palpable energy in the room. You can't substitute what you can get physically from other people in connections, motivation, and self-belief than you can when you're just together. It's a powerful thing.*

- Jessica Herrin  
CEO & Founder  
**STELLA & DOT**

▀ *I thoroughly enjoy attending The Art of Leadership for Women conference. Excellent speakers and for me as a project manager I appreciate the attention to detail and excellent organization of the day.*

- Maria Patten  
Director of Corporate Projects  
**BCLDB**

▀ *I can't say enough about The Art of Leadership for Women; it exceeded my expectations. Not only were the speakers of an excellent caliber, their subjects were relevant and meaningful.*

- Heather Hamilton  
Manager, Industry and Contract Training  
**THOMPSON RIVERS UNIVERSITY**

# Notable Past Attendees



# Pricing

	<b>GENERAL</b> \$499 <small>+GST</small>	<b>VIP</b> \$799 <small>+GST</small>	<b>PLATINUM</b> \$999 <small>+GST</small>
<b>WHAT'S INCLUDED</b>			<b>LIMITED AVAILABILITY</b>
Seating	Theatre seating behind VIP first-come, first-seated	Classroom seating behind Platinum, row 4+	Premier classroom seating row 1-3
Conference workbook and summary	✓	✓	✓
Latest issue of The Art Of Magazine	✓	✓	✓
Book signing opportunities with speakers	✓	✓	✓
Express entrance		✓	✓
Freshly brewed morning coffee & tea		✓	✓
Three-course networking lunch		✓	✓
Embossed journal and pen		✓	✓
Books from featured speakers			
Exclusive photo with Arianna Huffington			✓

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